

Job Description: Sports & Production Director

Location: Iola, KS | **Company:** Ad Astra Radio

Role Overview

Ad Astra Radio is seeking a multi-talented **Sports Director & Production Director, and potential Account Executive**. This is a high-visibility role perfect for a "voice of the community" who can balance exciting play-by-play broadcasting with creative production and local sales. This position offers a clear path towards a **Sales and or Station Manager** leadership role.

Key Responsibilities

- **Broadcasting:** Serve as the lead Play-by-Play voice for Iola High School and Allen Community College; provide coverage for other area high schools as needed.
- **Content Creation:** Produce daily sportscasts and maintain a digital presence by writing and posting sports articles to the station website.
- **Creative Production:** Write, record, and produce high-quality commercials for local clients.
- **Account Management:** Manage and strengthen existing sales accounts while identifying new business opportunities.
- **Community Presence:** Represent the station at live remote broadcasts and various community events.
- **Brand Building:** Help grow the Ad Astra brand in SEK

Compensation & Benefits

- **Pay:** Annual Base Salary plus Game Pay and Commission for Sales.
- **Perks:** Company Fuel Card.
- **Insurance:** Comprehensive Health, Dental, and Vision (Individual Policy).